Audi S5 Avant – Exterior design

Dynamic and muscular exterior design

Even at first glance, the totally redesigned A5 family has a powerful and clean design. The modified proportions with a long wheelbase, large wheels, and flat, sporty body embody progressive dynamism and premium standards. This is particularly evident in the side view thanks to the stretched hood, whose length gives it a prestigious appearance. The power of the optional quattro drivetrain, distributed to both axles, is visually manifested in the powerfully modeled and three-dimensionally flared blisters, which flow smoothly into the body of the new A5.

In the Sedan, the sporty, compact-looking greenhouse (the roof structure) runs to the rear with a sweeping curve, flows seamlessly into the flat rear window like a coupé, and ends at the visually short tailgate with a striking spoiler lip. The tailgate is a strong symbiosis of design and functionality, which is new in this vehicle segment. It opens with the rear window, and its size makes access to the luggage compartment considerably easier. This results in a completely new Sedan concept for Audi. In the Avant, the dynamically taut roofline merges into a form-fitting integrated roof spoiler that spans the sporty, shallow rear window. The correspondingly raked D-pillars, which sit firmly on the powerful rear quattro blisters, emphasize the dynamic side view of the A5 Avant*. The front is dominated by the wide and significantly flatter proportioned Singleframe with a three-dimensional honeycomb structure - in the S5* with larger honeycombs and L-shaped inserts. Together with the slim and precisely drawn headlights, it shapes the face of the vehicle and gives it a striking and focused expression. The strong sweep of the front section creates the appearance of very short overhangs. Three-dimensionally modeled inlets for the air curtains are positioned under the headlights and give the bumper a powerful and sporty appearance. On the S5* and the S line exterior, they are accentuated even further by a wide intake duct painted in a contrasting color. Distinctive grooves in the hood called “spooncuts” emphasize the sporty character. Thanks to the soft nose integrated into the bumper, the hood is flush with the front end. This allows a greater distance between the hood and the Singleframe and, therefore, a visually lower, more dynamic face. The sculptural geometry under the rear window in the transition to the light strip visually emphasizes the width of the new Audi A5 with light and shadow effects, giving the new Audi A5 Avant* a more resolute, dynamic character. On both body shapes, the side window graphics reinforce the sporty, elongated effect of the silhouette. The blisters protruding powerfully from the shoulder area at the front and rear wheels are reminiscent of the Audi Urquattro and a core element of the Audi design DNA.

Source: www.audi-technology-portal.com
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