

Audi RS 3 – Interior design

Genuine racing feeling: the interior

In the interior, too, many elements specific to the RS accentuate its sportiness. The displays appear in the 12.3-inch Audi virtual cockpit plus, which comes standard. It displays the rpms in the form of a bar graph and shows power and torque as percentages. The rpm display in the “RS Runway” design is new. Here, the values are displayed in the opposite direction in a manner that visually resembles an airplane runway – the highest speed in the foreground and the lowest speed in the background. In addition, the Audi virtual cockpit plus includes displays for g forces, lap times and acceleration from 0-100 km/h, 0-200 km/h, quarter mile, and eighth of a mile.

The RS-specific blinking shift indicator in manual transmission mode changes the rpm display from green to yellow to red, blinking in a manner identical to that used in motorsports, to indicate the ideal time to change gears. The 10.1-inch touch display includes what is referred to as the “RS Monitor,” which displays the coolant, engine, and transmission oil temperatures as well as tire pressures. Also available for the first time for the Audi RS 3 is a head-up display that projects relevant information onto the windshield in the driver’s direct line of sight in addition to the shift light indicator.

The genuine racing feeling is further enhanced by the carbon inlay in the instrument panel and RS sport seats with RS embossing and anthracite contrast stitching. The seat upholstery is optionally available in fine Nappa leather with RS honeycomb stitching and glossy black, red, or, for the first time, green contrast stitching. RS Design packages in red and green are available to match. They include special floor mats with contrast stitching and RS embroidery, as well as seatbelts with colored edges. The Design package plus includes seat corners in red or green and a colored accents on the air vents.

Everything under control: steering wheel with 12 o’clock stripe and RS Mode button

The RS 3 is standard-equipped with a three spoke RS Sport multifunctional leather steering wheel with a flattened bottom. It features built-in, high-quality die-cast zinc shift paddles. Those who opt for the Design package get, in addition to the RS badge, a 12 o’clock stripe for faster indication of the steering wheel position during dynamic driving. Alternatively, a round RS steering wheel is available with hands-on detection, i.e. capacitive grip recognition, for assisted steering functions. Both have the new RS Mode button on the right-hand steering wheel spoke in common. This button can be used to select the Audi drive select modes RS Performance, RS Individual, or the last mode used. In both RS

modes, the display of the instruments and the head up display has an even sportier look with a blinking shift indicator.

2. Combined fuel consumption in l/100 km: 8.8 - 8.2 (26.7 - 28.7 US mpg); Combined