

Audi Q7 - Design

Robust look: the exterior design

The Audi Q7 demonstrates the hallmark SUV elements of the current design language. It bears the large octagon-shaped Singleframe, with six upright slats providing the structure. As such, the SUV looks even more powerful.

The two-part side air inlets have a much more expressive line, just like the sill area that underscores the large SUV's ground clearance and, in turn, its offroad capabilities. The headlights, optionally in HD Matrix LED technology with Audi laser light, emphasize with their contour and light signature the width of the full-size model.

On the restyled rear, a striking chrome strip creates the visual connection between the flat rear lights with their technical-looking graphics and carries forward the horizontal body line. The designers achieved the clear view with taut, flat surfaces, which span the entire width particularly in the license plate region. The Audi Q7 is even more striking with the optional S line exterior: A blade in the front bumper, sportily accentuated underbody protection at the rear along with full paint finish and 19-inch wheels come standard.

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Source: www.audi-technology-portal.com

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