
Audi Q3 Sportback – Infotainment, Audi connect, 3D Sound

Together with MMI navigation plus, the online services of Audi connect are made available on board at LTE Advanced speed via a permanently installed SIM card. This includes, for example, online traffic information and the online points of interest service, which complements route guidance with photos, opening hours, and user evaluations.

Thanks to the inter-connectivity of the Audi fleet, the Q3 Sportback receives and provides information about parking spaces on the roadside, hazard areas, and speed limits, which are detected via the on-board camera and vehicle sensors. Traffic light information is a new feature among the Car-to-X services. The car receives data from a city's traffic computer, as a result of which the driver receives information about traffic light phases in the Audi virtual cockpit. This allows drivers to adjust their speed pre-emptively, which increases efficiency and improves traffic flow. This offering is initially available in individual European cities and will be gradually extended depending on the infrastructure in the urban area.

Another new feature is the cloud-based Amazon voice service Alexa, which streams music and audio books and also offers access to more than 80,000 Alexa Skills. Navigation with Google Earth™ and the hybrid radio, which automatically switches between FM, DAB and online streaming depending on the reception conditions, also form part of the Audi connect navigation & infotainment plus package. The voice control system uses the detailed knowledge in the cloud to answer the driver's questions and commands.

The free myAudi App and the Audi smartphone interface ensure interconnectivity between the car and smartphone. This integrates Android and iOS cell phones into the on-board infotainment system. The content of the smartphone is shown in the MMI display via Apple CarPlay or Android Auto, and no cables are required if the top infotainment system is used with an iPhone. The Audi phone box and the Bang & Olufsen Premium Sound System with virtual 3D sound round off this comprehensive offer.

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